



## STELLENBOSCH NETWORK ENTREPRENEURIAL MENTORSHIP PROGRAMME 2021

The Stellenbosch Network Entrepreneurial Mentorship Programme is a 8 month mentorship programme providing a matchmaking framework for prospective entrepreneurship mentors and mentees. Included in the program will be training both mentors and mentees and matching and contracting between mentors and mentees.

Mentoring offers an appropriate form of support for entrepreneurs, since it allows them to improve their management skills and learn through action, with the support of a person with extensive business experience. Entrepreneurs (mentees) who participate in mentoring relationships indicate that mentoring helps them with decision-making and inspiration while reducing feelings of isolation. Mentoring is practical in situations where there is not enough time for training. Interaction with mentors could help to transform experience into learning in a time-efficient way.

The outcomes of mentorship can be grouped into four categories:

- skills transfer outcomes,
- knowledge transfer outcomes,
- entrepreneur resilience outcomes, and
- business outcomes.

**The programme includes:**

- **2 Hours mentee training which is mandatory**
- **2 Hours matching session**
- **At least 12 hours of mentoring support over a 8 month period**

**The mentee training will provide the following:**

- Clarity on the role of the mentor and the mentee
- Mentorship benefits and possible outcomes
- How to build trust
- Contracting and ethical dilemmas
- How to prepare for the mentorship relationship

**Application deadline: 1 March 2021**

**Programme Starts: End of March 2021**

### **Minimum Mentee/Entrepreneur Entry Requirements**

- Be a full-time owner of a business that has been operating full-time for at least 12 months, not employing more than 15 people and with a maximum annual turnover of R1.5 million. Preference will be given to businesses that have been operating for over 24 months.
  - Names of customers or suppliers may be requested as references.
- The applicant must not be in the employment of another company while running current business.
- Aged 23 years or older, South African citizen, Grade 12 school-leaving certificate (matric qualification) (this is looked at on a case-by-case basis if applicants have not completed Matric/Grade 12).
- Applicants must be proficient in English.
- Applicants must live or work in the Stellenbosch or Franschhoek area.
- Applicants must be willing and available to receive at least 12 hours mentoring support for the duration of the program.
  - Dates, times and venue for mentoring to be agreed between mentor and mentee.
- Must be able to travel to training sessions at Stellenbosch University, Stellenbosch. Accommodation is not provided.
- No previous management education at tertiary level is required.

Please complete the following application form and submit this together with the relevant documentation (see checklist at the end of this form).

Please note that this application form is one of the most important documents used by the Stellenbosch Network to evaluate your suitability for the programme. Complete it carefully and ensure that you fill out every line.

*\* Please note that final selection is at the discretion of the Stellenbosch Network Entrepreneurial Mentorship Programme Selection Committee.*

**'Tell me, and I will forget. Show me, and I may remember. Involve me, and I will understand.' Confucius**



**APPLICANT DETAILS**

Surname	Name (s)
<input type="text"/>	<input type="text"/>

Nickname (name you want to be called during the programme):

Date of birth	Age
<input type="text"/>	<input type="text"/>

Home (street, suburb) address and postal code  Male  Female

South African ID number	If non-South African: Passport and work permit numbers
<input type="text"/>	<input type="text"/>

Home phone	Cell
<input type="text"/>	<input type="text"/>

E-mail address

### COMMUNICATION CONNECTIONS

Tick appropriate answer.

#### Do you:

Own a smartphone with access to e-mail or WhatsApp?  Yes  No

*If no, do you have your own cell phone or use someone else's?*  My own  
 Someone else's

Own a PC, laptop or tablet?  Yes  No

Have access to the internet from home or your business?  Yes  No

*If no, how do you access the internet?*  Internet café  Library  
 Other: \_\_\_\_\_

Know how to attach a document to an e-mail?  No  Yes:  Well  Intermediate  Poorly

Know how to create a document in Microsoft Word?  No  Yes:  Well  Intermediate  Poorly

Know how to create a document in Microsoft Excel?  No  Yes:  Well  Intermediate  Poorly

Know how to create a slideshow in MS PowerPoint?  No  Yes:  Well  Intermediate  Poorly

#### Language

Home language:  isiXhosa  Zulu  English  Afrikaans  Other: \_\_\_\_\_

English literacy level: **Read**  Well  Intermediate  Poorly

**Write**  Well  Intermediate  Poorly

**Speak**  Well  Intermediate  Poorly

#### HIGH SCHOOL DETAILS

School name	Year you matriculated
<input type="text"/>	<input type="text"/>

If you did not complete matric, what is the highest grade you have passed?

**TERTIARY EDUCATION**

Have you studied after matric?  Yes  No

If yes, please give name of the programme, how many years you completed or year of graduation

**BUSINESS STATUS**

Name of business: \_\_\_\_\_

Your job title:  Owner  Co-owner  Director  Manager  Other: \_\_\_\_\_

Services or products:

\_\_\_\_\_

Industry:

\_\_\_\_\_

Number of years the business has been running full-time: \_\_\_\_\_

Is the business registered?  Yes  No If yes, registration number: \_\_\_\_\_

Number of employees (excluding owner): \_\_\_\_\_

Number of regular clients/months: \_\_\_\_\_

Monthly income of your business:

0 – R2 500  R2 500 – R7 500  R7 500 – R15 000  R15 000 – R30 000  +R30 000

Monthly expenses of your business:

0 – R2 500  R2 500 – R7 500  R7 500 – R15 000  R15 000 – R30 000  +R30 000

Business street address, including postal code:

Business postal address, if applicable:

Business landline  
Business cell phone number:  
Business e-mail  
Business website address (if applicable):

**BUSINESS REFERENCES**

Include the names of two people that we can contact as references for you. They can be from any of your clients or suppliers. References should not be older than 3 years.

1. Surname	Name
------------	------

Organisation name	Role at organisation
-------------------	----------------------

E-mail	Contact number (work or cell)
--------	-------------------------------

2. Surname	Name
------------	------

Organisation name	Role at organisation
-------------------	----------------------

E-mail	Contact number (work or cell)
--------	-------------------------------

**YOUR OPINION MATTERS**

**1. In your opinion, in which areas of your business do you most require mentoring and/or assistance? Why?**

**2. What is your definition of success? (If you are successful, how would your situation look like?)**

**3. In your opinion, how will you recognize a successful small business? Why?**

**4. In your opinion, what are the most important financial factors/indicators of success? Why?**

**5. In your opinion, what are the most important indicators of success that have nothing to do with money? Why?**

**6. In your opinion, what needs to happen before you would describe or regards yourself as successful?**

**STATEMENT OF INTEGRITY**

---

*I hereby certify that I have provided accurate information in this application. I understand and agree that any misrepresentation or omission of facts in my application will justify the denial of admission, the cancellation of admission, or expulsion. This is my own, honest statement to the Stellenbosch Network Entrepreneurial Mentorship Programme Selection Committee.*

*I hereby confirm that I have read and understood Annexure A. I hereby commit myself to following the guidelines and stipulations of the Stellenbosch Network Entrepreneurial Mentorship Programme 2020 if I get selected to participate in the programme and I furthermore commit myself to making the course fee payments as laid out in Annexure A or risk expulsion.*

Name and Surname: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**CHECKLIST**

- A **certified copy** of the first page of your South African identity document (ID book) or passport
- A completed and signed application form
- Certified copies of your academic certificates and/or Senior Certificate



Please submit your application form with all the attachments by **1 March 2021**. Applications can be submitted **by e-mail**: Scan the application form and proof of payment and send to:  
[hanli@stellenboschnetwork.co.za](mailto:hanli@stellenboschnetwork.co.za)

For more information, send an email to: [hanli@stellenboschnetwork.co.za](mailto:hanli@stellenboschnetwork.co.za)